

2009 Western Region Motives ® Challenge

August 8 through October 2, 2009

The Requirements:

1. Purchase 3 Regional Convention Tickets.
2. Purchase the Motives Mini Website (Code #6060) or Renewal (Code #6060RNWL).
3. Register 5 New Preferred Customers, each of whom makes a minimum of 1 purchase from your Motives Mini Website or MA web portal.
4. Attend or conduct a Motives Day 1 and 2 Training.
5. Bring a minimum of 2 qualified prospects to attend a Motives Day 1 training.
6. Personally retail/sell at least \$1,000 of **BOTH** Motives and Cellular Laboratories® in any combination (Document sales by providing UnFranchise® order numbers or Preferred Customer receipts dated during the challenge period).
7. Personally sponsor at least 1 new Independent Distributor
8. Your personally sponsored Independent Distributor must host at least 2 Motives retail events which can be conducted by you or the new distributor (Please attach attendance sheets and sales per person for each Motives event held. Examples of Motives events: *Motives Girl's Night Out, Motives Martini Open House, Beauty Cocktail, Motives Clinic, Skincare Clinic, Beauty from the Inside Out Event, Spa Night, etc...*).
9. Post a minimum of 5 product reviews on the Market America web portal on any of the hundreds of Motives® by Loren Ridinger products. It is simple! Just go to your web portal – click on a Motives product – scroll down to Primary Benefits page –>> click –>> Write a Review. Then you are on your way to post your product review. **Please be sure to print a copy** of your product reviews and submit for verification.

WINNERS WILL BE RECOGNIZED ON STAGE AT Regional Convention

All entries MUST be received by October 6, 2009 in order to be recognized at the Regional Convention, no exceptions. All information must be recorded on the documentation form.

Please submit the completed challenge by October 6, 2009 by fax or mail **ONLY** to:

Donna Hill, Motives Challenge Coordinator
1302 Pleasant Ridge Rd
Greensboro, NC 27409 or fax to 336-544-6311.

For questions, email donnah@marketamerica.com

MOTIVES® Challenge Documentation Form – Regional Convention

Ticket Numbers

MINI WEBSITE ORDER NUMBER

PREFERRED CUSTOMER NAME	PREFERRED CUSTOMER NUMBER	Order #
1.		
2.		
3.		
4.		
5.		

TRAININGS

DAY 1 TRAINING

DAY 2 TRAINING

PROSPECT NAME DAY 1 TRAINING

PHONE NUMBER

PROSPECT NAME DAY 1 TRAINING

PHONE NUMBER

Personally Retail/Sell at least \$1,000 of **BOTH** Motives and Cellular Laboratories in any combination.
(Document sales by providing Unfranchise Order numbers or Preferred Customer receipts dated during the challenge period.)

RECRUITING

Personally Sponsored Dist Name

ID#