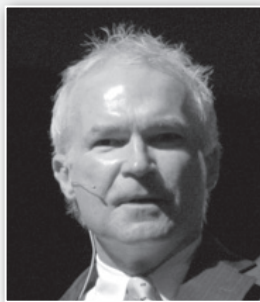


WESTERN REGIONAL CONVENTION

Sacramento, California
October 16-18, 2009

marketamerica®

FEATURED SPEAKERS



KEVIN BUCKMAN

Vice President of Training & Field Development

Kevin Buckman has been an UnFranchise® Owner for over 15 years. He has built one of the most stable and consistent sales and distribution organizations in Market America, resulting in the generation of a significant annual income for the last 16 years. He built his business with a passionate, intense and no-nonsense approach focusing on not just what to do, but how to do it, and why it must be done to realize the Two- to Three-Year Plan. He is definitely someone you want to get not only the Customer Managers in front of, but anyone that may be considering the Market America UnFranchise Business Development System.



LYDIA MARTINEZ

Director of Transitions™ – Field Development

Lydia turned a tragedy from her life into a triumph. With a family history afflicted by serious health conditions, Lydia decided to take charge of her own well-being and became a personal trainer, educating others about wellness. After experiencing incredible results on Transitions, she now recommends it to all her clients – including her own mother. Lydia's energy is highly contagious, as is her passion and commitment to an active, healthy life.



CARLOS BLANCO

Director of Sales – Hispanic Development

Carlos Blanco has 20-plus years of experience in leading dynamic sales and marketing organizations. He has been a successful independent distributor/representative, having built teams in excess of 35,000 associates. He is also the former Founder, Owner and Vice President of various direct sales and marketing companies in the U.S. and Mexico. He understands what it takes to succeed as a field leader as well as the intricacies that enable a company to truly partner with its sales force. His extensive training in sales, marketing and personal development facilitate his ability teach and implement simple-to-understand and simple-to-use duplication strategies. He follows the powerful philosophy taught by one of his mentors, Jim Rohn, to "find a way to serve the many, because service to many leads to greatness."

HOST HOTEL & MEETING LOCATION



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Meeting Location: Sacramento Convention Center
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FOR MORE INFORMATION

Including an up-to-date agenda and additional speakers, visit *maregion8.com*

Note: Speakers are subject to change without notice.